	Goal 1			Goal 2				Goal 3			
Learnig Outcomes	Accurately and precisely communicate– both in speaking and writing - in a variety of contexts and genres	Demonstrate a thorough command of English and its linguistic structures.	Comprehend different varieties of English, taking into account interlanguage phenomena in their own and others' communication	Analyze oral and written discourse of various genres with regard to social, cultural, political, and historical contexts.	Analyze the structure and evolution of English words and texts from the point of view of morphology, phonology, grammar, syntax and semantics.	Apply theoretical frameworks to analyze media and other forms of public discourse.	Identify and describe the nature and function of language as a human attribute, including language acquisition, language and society, language and culture, language and thought.	Produce and edit high quality, technical oral and written English communication and translation from English into Armenian and vice versa.	Tailor communication to, and engage in persuasive communication with, specific audiences and media.	Apply theoretical frameworks for literary criticism, linguistic analysis, and communication theory.	Conduct original research and be prepared to pursue advanced studies in English, Public Relations, or Communication fields.
	1.1	**1.2**	**1.3**	**2.1**	**2.2**	**2.3**	**2.4**	**3.1**	**3.2**	**3.3**	**3.4**
EC103 Introduction to Language & Culture		B	B				B		B		
EC104 Introduction to Communications						B			B	B	
EC105 Introduction to the Structure of English	B	B	B		B						
EC120 American Literature 1	B		B	B						B	
EC121 English Literature 1	B		B	B						B	
EC130 Introduction to Journalism	I			I					I		
EC140 Expository Writing	B								B		
EC141 Persuasive Writing	B								B		
EC151 Consecutive & Simultaneous Interpreting	A	I	A			A	A	A	A		
EC200 Introduction to Discourse Analysis				I		I	I			I	
EC213 Digital Literacy & Multimodal Composition	A			A		A			A		
EC222 World Literature 2	A			A			A			A	
EC223 Shakespeare			A	A						A	A
EC225 Short Fiction	I			I						I	
EC226 Speculative Fiction	I			I						I	
EC228 Children's Literature	A	A		I							
EC229 The Graphic Novel	I								I		
EC231 Public Speaking	I					I			I		
EC232 Public Relations						I		I	I		I
EC233 Professional Communication	A		A			A			A		
EC234 Advertising	I				A				I		
EC237 Introduction to Filmmaking						A			A		
EC238 Media & Society				I		I				I	
EC240 Creative Writing-Fiction	I			I					I		
EC241 Scriptwriting	A	A		A				A	A		
EC242 Writing for Industry	A	A					A	A	A		A
EC243 Creative Non-Fiction	I								I		I
EC244 Writing for Media	A			A		A					
EC246 Business Journalism	A							A	A		I
EC249 Creative Writing-Poetry	A	A				I				I	
EC250 Introduction to Translation				I				I		I	I
EC251 Media Translation	A	A	A			A		A			A
EC253 Literary Translation				A				A			

	Goal 1			Goal 2				Goal 3			
Learnig Outcomes	Accurately and precisely communicate– both in speaking and writing - in a variety of contexts and genres	Demonstrate a thorough command of English and its linguistic structures.	Comprehend different varieties of English, taking into account interlanguage phenomena in their own and others' communication	Analyze oral and written discourse of various genres with regard to social, cultural, political, and historical contexts.	Analyze the structure and evolution of English words and texts from the point of view of morphology, phonology, grammar, syntax and semantics.	Apply theoretical frameworks to analyze media and other forms of public discourse.	Identify and describe the nature and function of language as a human attribute, including language acquisition, language and society, language and culture, language and thought.	Produce and edit high quality, technical oral and written English communication and translation from English into Armenian and vice versa.	Tailor communication to, and engage in persuasive communication with, specific audiences and media.	Apply theoretical frameworks for literary criticism, linguistic analysis, and communication theory.	Conduct original research and be prepared to pursue advanced studies in English, Public Relations, or Communication fields.
	1.1	**1.2**	**1.3**	**2.1**	**2.2**	**2.3**	**2.4**	**3.1**	**3.2**	**3.3**	**3.4**
EC260 Negotiation						I			I		
EC261 Special Topics in Comparative Media Studies	I			I		I				I	I
EC262 Film & Video Editing						A			A		
EC264 Public Relations Campaigns						I		A	A		I
EC265 The Language of Film						I	I				
EC269 Visual Communication						I			I		
EC270 Media & Politics				I		I			I	I	
EC271 Digital Media: Theory & Industries						A			A	A	A
EC275 Literary & Critical Theory				A		A				A	A
EC280 Oral History	A			A		A					
EC290 Research Methods	A		A	A	I	A			I		A
EC295 Special Topics: Western Armenian Feminist Literature	A			A					A	A	
EC295 Special Topics: Myth & Visual Arts						A			A		
EC295 Special Topics: Drama & Performance	A			A						A	A
EC295 Special Topics: Disability in Literature & Culture				A		A				A	A
EC295 Special Topics: Postcolonial Literature	A		A	A						A	A
EC295 Special Topics: Autobiography				A						A	A
EC298 Independent Study	A										A
EC299 Capstone	A	A									A
CHSS 380 Introduction to Translation Studies	A	A						A			
CHSS 381 Theories & Translation	A	A		A	A						

B = Beginner | I = Intermediate | A = Advanced