

# Creative Components of the “Your Horsepower” Campaign

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American University of Armenia  
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# Logo Design



**YOUR  
HORSEPOWER**

# Digital Banner Design

**[https://drive.google.com/drive/folders/  
1peJBg4ng0rTxB5xjSKRJHO4Nf7kM8vpR?  
usp=sharing](https://drive.google.com/drive/folders/1peJBg4ng0rTxB5xjSKRJHO4Nf7kM8vpR?usp=sharing)**

# Billboard Design



Չափիր քո Ձիաուժը  
Օր, ժամ

"Հիպոդրոմ Արմենիա"  
Շիրակի փ. 39

# Billboard Design



**Measure Your Horsepower**  
**Date, Time**

**"Hippodrome Armenia"**  
**39 Shirak str**

# Posters for Event

**Measure Your  
Horsepower**  
with  
**VIVAROBET**

Օր, ժամ

**VIVAROBET**  


  
**YOUR  
HORSEPOWER**

Չափիր քո  
Ձիաուժը  
ՎԻՎԱՐՈԲԵՏ-Ի  
հետ

Օր, ժամ

**VIVAROBET**  


  
**YOUR  
HORSEPOWER**