## Learning Outcomes

- Accurately and appropriately communicate in both speaking and writing in oral and written genres.
- Analyze and interpret written discourse of various genres within appropriate contexts.
- Comprehend different varieties of English and its historical and cultural contexts.
- Identify and describe the nature and function of language and society, language and culture, linguistic analysis, and communication theory.
- Apply theoretical frameworks for literary criticism, linguistic analysis, and communication theory.
- Analyze the structure and evolution of English words and language, as a human attribute, including language acquisition, grammar, syntax, and semantics.
- Demonstrate a thorough command of English and its relation to social, cultural, political, and historical contexts.
- Properly document and synthesize existing scholarship.
- Conduct original research and be prepared to pursue advanced studies in English, Public Relations, or for careers in English communication and translation from English into other languages, with proficiency in a second language.
- Comprehend different varieties of English, taking into account interlanguage phenomena in their own and others' communication.
- Conceive of and develop strategies for the effective and ethical use of language and language technologies.
- Tailor communication to and engage in persuasive communication with, specific audiences and media.
- Produce and deliver written and oral presentations, and use common software and information technology to produce high quality, technical oral and written product, rapidly and accurately, and disseminate in a variety of contexts and genres.
- Perform and deliver written and oral presentations, and communicate with specialist and non-specialist using appropriate media and technology.
- Work productively in diverse teams and solve problems from different perspectives.
- Think critically and creatively, conceptualizing real-world problems, both practical and theoretical, and formulating practical solutions.
- Use common software and information technology to produce high quality, technical oral and written product, rapidly and accurately, and disseminate in a variety of contexts and genres.
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### Learning Outcomes

1. **Accurately and appropriately communicate—both in speaking and writing—in a variety of contexts and genres.**
2. **Demonstrate a thorough command of English and its linguistic structures.**
3. **Analyze oral and written discourse of various genre with regard to social, cultural, political, and historical contexts.**
4. **Apply theoretical frameworks to analyze media and other forms of public discourse.**
5. **Identify and describe the nature and function of language as a human attribute, including language acquisition, language and society, language and culture, language and thought.**
6. **Produce and edit high quality, technical oral and written English communication and translation from English into Armenian and vice versa.**
7. **Tailor communication to, and engage in persuasive communication with, specific audiences and media.**
8. **Apply theoretical frameworks for literary criticism, linguistic analysis, and communication theory.**
9. **Conduct original research and be prepared to pursue advanced studies in English, Public Relations, or Communication fields.**
10. **Produce and deliver written and oral presentations, and communicate with specialists and non-specialists using appropriate media and technology.**
11. **Think critically and creatively, conceptualizing real-world problems from different perspectives.**
12. **Work productively in diverse teams and solve problems collaboratively.**
13. **Use common software and information technology to pursue inquiry relevant to their academic and professional fields, and personal interests.**
14. **Weigh evidence and arguments, and appreciate and engage in diverse modes of inquiry characteristic of historical, cultural, political, economic, and quantitative disciplines.**
15. **Properly document and synthesize existing scholarship and data, keep current with developments, conduct independent research, and discover and learn new material on their own.”

### BA in English and Communications Curricular Map

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B = Beginner; I = Intermediate; A = Advanced

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